



**10th International Convention of SPIC MACAY inaugurated at IIT Hyderabad.
Hon'ble Governor of Telangana presided over the inaugural ceremony of a week-long cultural immersion**

Hyderabad, May 26: The 10th International Convention of **SPIC MACAY** (Society for the Promotion of Indian Classical Music and Culture Amongst Youth) was formally inaugurated on the evening of May 26, 2025, at the Indian Institute of Technology Hyderabad by the Hon'ble Governor of Telangana, **Shri Jishnu Dev Varma**. His presence lent dignity and solemnity to the occasion, marking the official commencement of a week-long exploration into India's classical and spiritual traditions.

More than 1,500 students & volunteers from across India and overseas have gathered at IITH for this immersive experience. The day began with early morning personal time and a holistic breakfast, setting the tone for a balanced and mindful routine.

In the forenoon, participants watched "**Gandhi**", the Oscar-winning biopic directed by Sir Richard Attenborough. The screening was followed by a discussion led by **Dr. Kiran Seth**, Founder of SPIC MACAY, who reflected on the film's philosophical depth and its portrayal of Gandhian ideals such as simplicity, discipline, and inner strength.

The orientation session held post-lunch was addressed by **Dr. Kiran Seth**, who urged students to treat the convention as an inner journey—akin to a stay in an **ashram**—marked by simplicity, discipline, and reflection. Subsequently, an orientation for the faculty coordinators was conducted, where their vital role in guiding and nurturing the students throughout the week was highlighted.

At 4:00 pm, a **Nadaswaram** recital by **Padma Shri Vidwan Sheikh Mahboob Subhani and Vidwan Kaleeshabi Mahaboob** filled the air with auspicious sounds. The performance, rooted in temple tradition, prepared the atmosphere for the formal inauguration that followed.

The **Inaugural Ceremony at 6:00 pm**, in the august presence of **Hon'ble Governor Shri Jishnu Dev Varma**, was the highlight of the day. Dignitaries from IIT Hyderabad, artists, scholars, and volunteers were present. The Governor, in his address, appreciated the work of SPIC MACAY in nurturing India's intangible heritage among the youth and called upon students to carry this awareness forward in their lives.

Following the formal inauguration, **Padma Bhushan awardees Shri Raja and Smt. Radha Reddy** presented an evocative **Kuchipudi** recital. Their performance, featuring excerpts from "**Bhama Kalapam**" and other classical compositions, displayed grace, expressive clarity, and devotion.

The evening concluded with a Hindustani violin concert by **Padma Bhushan Dr. N. Rajam**. Her *gayaki ang* style brought out the emotive essence of the ragas, offering a tranquil end to the first day's proceedings.



A Glimpse into the Days Ahead (May 27–31):

Each day will begin at 3:30 am with **Brahma Muhurta** sessions in Hatha Yoga, *Nada Yoga*, and meditation, guided by spiritual mentors including **Ustad F. Wasifuddin Dagar**, **Swami Tyagarajananda**, **Zarna Mohan**, **Brahma Kumaris**, **Guru Ghanakanta Bora**, and **Vidushi Manda Sudharani**.

A key component of the convention is the **Intensive Workshops**, with **28 concurrent sessions in classical music, dance, crafts, and traditional arts** led by renowned gurus. These allow for direct transmission of knowledge in the *guru-shishya* tradition.

Afternoons will feature screenings of spiritual and classical cinema, talks by eminent personalities, and presentations of folk and traditional theatre. The evenings will culminate in concerts by eminent classical artists.

On May 31, 2025:

The concluding day will witness student performances based on their intensive learnings, followed by a nightlong **Raatni Baithak** featuring **Vidwan G.J.R. Krishnan**, **Vidushi Lalgudi Vijayalakshmi**, **Pandit Ulhas Kashalkar**, **Pandit Suresh Talwalkar**, **Ustad Bahauddin Dagar**, **Vidushi Kapila Venu**, and **Ustad F. Wasifuddin Dagar**.

About SPIC MACAY:

SPIC MACAY is a 48-year-old non-profit, volunteer-led movement that aims to promote Indian classical music, dance, and culture among youth. Through concerts, heritage walks, cinema screenings, yoga, and craft workshops, it seeks to enrich the educational experience of students. The organisation conducts over 5,000 programs annually in more than 100 towns and cities in India and abroad.

Our Supporters: Govt. Of Telangana, Govt. of Uttar Pradesh, Incredible India, Ministry of Tourism, IIT Hyderabad, Indian Oil, Aga khan trust for Culture, Dainik Jagran, Doordarshan, NMDC, All India radio, The Times Of India, TGSCO, Greenpark, NextBharat, SRF, Telangana Tourism, Granules, KIMS Foundation & Research Centre, Pioneer publicity, Shapoorji Pallonji, Takshila, The Anant Bajaj Foundation, Abhaydan trust, ALVL Foundation, Governor of Telangana.

About IIT Hyderabad:

IITH, established in 2008, has reached a respectable position in Academics, Research, Technology development and Startups in a short span of 16 years. In the National Institutional Ranking Framework (NIRF), IITH has bagged at 3rd in Innovation and 8th among Engineering institutes in the last two consecutive years, while it has maintained its rank within top 10 Engineering Institutes ever since NIRF was launched. IITH has been striving for excellence with a motto of "Inventing & Innovating in Technology for Humanity (IITH)".

With 325 full-time Faculty and 5,300+ Students (PG+PhD students accounting for about 60%), IITH has a strong research focus with ~ 4630 Projects worth of Rs. 1510+ Cr of R&D funding (Rs. 335+ Cr funding in 2024-25, Rs. 1+ Cr per faculty), 11,680+ Publications, 2,15,000+ Citations, 510+



Patents (210+ Patents in 2024 and a commitment to “Patent a Day: Mission 365” for 2025 to earn 365 Patents by the end of 2025), and about 260+ Startups (that have generated 1100+ jobs with a revenue of Rs. 1500+ Cr).

Follow us on [Instagram](#), [LinkedIn](#), [Twitter](#), [Facebook](#), and [YouTube](#) for the latest updates.

To know more, please visit <https://www.iith.ac.in/>

You can view all press releases/notes from IIT Hyderabad at: <https://pr.iith.ac.in/press-release>

Please direct all media queries to | **Public Relations Officer, IIT Hyderabad** | Cell: **8331036099** | Email: pro@iith.ac.in
